Dear Friends,

Please join us as a sponsor or exhibitor at the Annual AYME Conference in Chicago, Friday-Sunday, October 27-29, 2023 at the Westin O'Hare, 6100 North River Road, Rosemont, IL 60018.

**Who we are?** The Association of Youth Ministry Educators (AYME) is a Christian faith-based organization and collegial gathering of professionals committed to developing the next generation of youth ministers.

We affirm the tenets of the Christian faith as articulated in the Apostle’s Creed, and pursue unity while honoring the broad expressions of our faith. (Col. 2:2-3; 1 Cor. 12:12; Eph. 4:15-16)

Our membership includes teachers, scholars, researchers, and graduate students in the field of youth ministry. This includes those affiliated with institutions of higher education as well as organizations involved in non-formal education such as denominational and para-church organizations.

**What do we do?**
We gather to further the field of youth ministry education through cooperative networking, scholarly contributions, and critical engagement with the varied practices of youth ministry and other disciplines.

**What core values govern our work?**
- Service to Christ’s church
- Critical thinking and scholarship
- Collegial and collaborative relationships
- Dialogue with people from distinct backgrounds and contexts
Our Annual Conference: Attending the AYME conference provides educators with a spectrum of opportunities to both enrich your professional life and contribute to the field of youth ministry education. Many exhibitors have also expressed how the conference is a professional opportunity for them because of their connections to emerging adults. Thought leaders from colleges, seminaries, and para-church organizations attending the conference represent thousands of emerging youth leader across the country.

Conferences Theme: Multicultural Ministry in the Church and the Academy will focus on develop multicultural competencies for doing ministry with young people. Educators will share how they have fostered spaces of belonging in the classroom while preparing students to enter ministry in a multiethnic or multicultural setting, while researchers will help us investigate the questions and themes relevant to multicultural ministry with young people. Michael O. Emerson, PhD, University of Illinois—Chicago, Julian Reid, MDiv, Notes of Rest, Elizabeth Méndez, PhD, NewGeneration3, D.J. Colman, DMin, Indiana Wesleyan University, and Geoman George, PhD, City Seminary of New York will contribute to compelling plenary sessions at the conference.

Exhibitor Space: The hotel facilities are outstanding and exhibits will be in the ballroom with plenary session. Tables will be the standard 6′ long x 30″ wide. Exhibit space is open throughout the conference providing maximum opportunities for connecting with educators.

Connecting with Attendees: Exhibits are always open in the ballroom and we have designated breaks for attendees to connect with exhibitors (see conference schedule below). We also suggest that exhibitors: 1.) Bring giveaways or collect business cards in a box for a drawing, (bring 3x5 cards for people who don't have business cards with them) and 2.) bring order forms that offer a discount when ordering at the conference or by mail before Thanksgiving (or offer a discount code to order online by Thanksgiving).

Registration: There are several opportunities for your organization to exhibit at the conference, and we strive to ensure that you will receive a strong return on your investment. Please visit our exhibitor webpage to explore your options or see the sponsor and exhibitor opportunity below. You may register online or by mail with the form below.

As you plan for this fall's conference, please contact me if you have any questions. With a great location, superior program, and low pricing we believe this will be the most well-attended AYME Conference ever and we would love for you to join us!

Blessings,

Mark

Mark Cannister, Ed.D.
Executive Administrator
Association of Youth Ministry Educators
255 Grapevine Road, Wenham, MA 01984
mark.cannister@gordon.edu www.aymeducators.org
Many exhibitors and sponsors attend both the SPCE and AYME Conferences, which dovetail with each other at the same venue. For those attending both conferences please see the “Combo Registration” fee, which is lower than registering for each conference individually. And if you need an additional registration or table, you just pay once for that addition as part of the Combo registration.

Option 1  Program Advertising: $100—$250 SPCE/AYME Combo Prices: $200—$500
Full-page color ad for $250 or Combo $500 for both conferences.
Half-page full-color ad for $150 or Combo $300 for both conferences.
Quarter-page full-color ad for $100 or Combo $200 for both conferences.

Option 2  General Exhibitor: $200 or Free Book SPCE/AYME Combo Price: $300
You may send catalogs and / or promotional materials for distribution to the attendees. We will distribute promotional materials for your organization when accompanied by a free book, another significant resource, or $200 fee. You may combine options 1 & 2.

Option 3  Unattended Exhibit Table: $300 SPCE/AYME Combo Price: $500
Allow us to handle your exhibit table. When it is impossible to have a representative at the conference, you can still exhibit your resources with this option.
- One unattended exhibit table (tablecloth and skirt)
- One item placed on the Conference Registration table.
- Quarter-page ad in the Conference Program. (Upgrade to half-page ad for $100 or Combo $200, full page ad $200 or Combo $350.)
- Logo and hyperlink on the AYME website registration page.

Option 4  Standard Exhibitors: $600 SPCE/AYME Combo Price: $1,000
- One exhibit table (tablecloth, skirt, and chairs)
  - Additional exhibit tables $100 each.
- One item placed on the Conference Registration table.
- Quarter-page ad in the AYME Conference Program. (Upgrade to half-page ad for $100 or Combo $200, full page ad $200 or Combo $350.)
- Logo posted on the AYME website registration page.
- Access to the current AYME membership list upon request.
- One-conference registration including meals served at the conference.
  - Additional exhibitor registrations $150/person.

Option 5  Bronze Sponsor: $1,000 SPCE/AYME Combo Price: $1,500
- Three exhibit tables (tablecloth, skirt, and chairs)
  - Additional exhibit tables $100 each.
- One item placed on the Conference Registration table.
- Logo on the AYME website registration page.
- Half-page ad in the Conference Program. (Upgrade to full page ad $100 or Combo $200.)
- Access to the current AYME membership list upon request.
- Two-conference registrations including meals served at the conference.
  - Additional registrations $150/person.
- One Complimentary full-page ad in the fall issue of the Journal of Youth Ministry, upon request.
- A 10min. marketing opportunity to the entire group at a general session with one item at each place setting (supplied by sponsor).
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<th>Option</th>
<th>Sponsor</th>
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<td>6</td>
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<td><strong>SPCE/AYME Combo Price:</strong> $3,000</td>
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|        |         | Ø Three exhibit tables (tablecloth and skirt).  
|        |         |   - Additional exhibit tables $100 each.  
|        |         | Ø One item placed on the Conference Registration table.  
|        |         | Ø Logo on the AYME website registration page.  
|        |         | Ø Full-page ad in the Conference Program.  
|        |         | Ø Three-conference registrations including all conference meals.  
|        |         |   - Additional registrations $150/person.  
|        |         | Ø Your ad emailed to the AYME membership list.  
|        |         | Ø Access to the AYME membership list upon request.  
|        |         | Ø One complimentary full-page ad in the fall & spring issues of the *Journal of Youth Ministry*, upon request.  
|        |         | Ø A 12min. marketing opportunity to the entire group at a general session with one item at each place setting (supplied by sponsor).  

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<td>7</td>
<td>Gold</td>
<td>$3,000</td>
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<td><strong>SPCE/AYME Combo Price:</strong> $4,000</td>
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|        |         | Ø Three exhibit tables (tablecloth, skirt, and chairs).  
|        |         |   - Additional exhibit tables $100 each.  
|        |         | Ø One or two items on the Conference Registration table.  
|        |         | Ø Logo on the AYME website registration page.  
|        |         | Ø Full-page ad in the Conference Program.  
|        |         | Ø Three conference registrations including all conference meals. Additional registrations $150/person.  
|        |         | Ø Your ad emailed to the AYME membership list.  
|        |         | Ø Access to the AYME membership list upon request.  
|        |         | Ø One Complimentary full-page ad in the fall and spring issues of the *Journal of Youth Ministry*, upon request.  
|        |         | Ø A 12min. marketing opportunity to the entire group at the opening general session with one item at each place setting (supplied by sponsor).  

**SHIPPING & RECEIVING PROCEDURES**

The hotel requests that packages arrive no earlier than three (3) days prior to the date required. Packages should be labeled and identified as follows, please contact the hotel operator upon arrival to retrieve your packages.

Please address shipments as follows:

**The Westin O’Hare Hotel**  
**Your Company/Organization; Name of On-Site Contact**  
**Convention/Event Name, Date of Event**  
**6100 North River Road**  
**Rosemont, IL 60018**  
Box 1 of ____

Your organization is responsible for all expenses of shipping materials to and from the hotel, including storage/drayage fees. The Westin O’Hare charges $7.00 per box (0-5 lbs.); $15/box (6-20 lbs.); $20/box (21-50 lbs.); $50/box (over 50 lbs.), $100/crate, and $100/pallet for incoming materials. For materials shipped upon the conclusion of the conference the hotel charges $5.00 for each box. Boxes will be received no earlier than 3-days prior to the conference. For complete hotel policies on shipping, receiving, and storage, please contact our Hotel Event Manager: Lasandra Blocker at the Westin O’Hare: lasandra.blocker@westin.com 847-698-1397.
EXHIBIT SETUP

Exhibits will be set up in the AYME ballroom. You will be able to begin setting up your display at Friday afternoon prior to the start of the conference. Setting up your display at this time allows attendees to browse the exhibits during registration prior to dinner.

HOTEL & GROUND TRANSPORTATION

Airport/Hotel ground transportation and hotel room registration information (AYME has a discounted rate of $119/night) is available on the AYME website: www.aymeducators.org.

THE AYME CONFERENCE SCHEDULE

Exhibit tables are located around the perimeter of the ballroom and are essentially open throughout the conference. We intend for exhibitors to be part of the AYME family, eating in the ballroom with attendees, and attending general and breakout sessions as they desire.

FRIDAY October 27, 2023
4:00-6:00pm  Registration & Exhibitors Open
6:00-8:30pm  Dinner Banquet & Plenary Session 1
             with Michael O. Emerson, Ph.D. University of Illinois--Chicago
8:30-10:00pm AYME’s 30th Birthday Party & New Member Reception

SATURDAY October 28, 2023
7:00-8:00am  Breakfast on your own & Exhibits Open
8:00-8:50am  Breakouts Presentations 1
9:00-9:50am  Breakouts Presentations 2
10:00-10:30am Break & Refreshments
10:30-11:20am Breakouts Presentations 3
11:30-12:20pm Breakouts Presentations 4
12:45-1:30pm Lunch, Business Meeting, & Exhibits Open
1:30-1:45pm  Break & Exhibits Open
1:45-3:15pm  Plenary Session 2 with Elizabeth Méndez, PhD, NewGeneration3,
             D.J. Colman, DMin, Indiana Wesleyan University,
             Geoman George, PhD, City Seminary of New York.
3:15pm…     Explore Chicago: Dinner on your own and Networking

SUNDAY October 29, 2023
7:00-8:00am  Breakfast on your own & Exhibits Open
8:00-8:50am  Breakouts Presentations 5
9:00-9:50am  Breakouts Presentations 6
10:00-11:30am Plenary Session 3 with Julian Reid, MDiv, Notes at Rest
11:30am      Conference Closes
Please complete this contract and indicate which option your organization will be choosing for this year’s AYME conference.

Name of Organization ________________________________________________

Contact person ______________________________________________________

Address ______________________________________________________________________

City __________________________ State ______ Zip _________________________

Office Phone: ___________________________ Cell: _________________________

E-mail: __________________________________________ Amount of check enclosed: $ ________

Names of people who will represent your organization at the conference. This is necessary for us to prepare name badges and have an accurate count for meals.

1. ____________________________________________

2. ____________________________________________

Please check which option you are choosing for this year’s conference.

Option 1 ___ Program Advertising: Full-page $250, or ___ Combo $500;
       ___ Half-page $150, or ___ Combo $300; ___ Quarter-page $100, or ___ Combo $200

Option 2 ___ General Exhibitor: $200, or ___ Combo $300

Option 3 ___ Unattended Exhibit Table: $300, or ___ Combo $500 (1 table, 0 exhibitors)

Option 4 ___ Standard Exhibitor: $600, or ___ Combo $1,000 (1 table, 1 exhibitor)

Option 5 ___ Bronze Sponsor: $1,000, or ___ Combo $1,500 (3 tables, 2 exhibitors)

Option 6 ___ Silver Sponsor: $2,000, or ___ Combo $3,000 (3 tables, 3 exhibitors)

Option 7 ___ Gold Sponsor: $3,000, or ___ Combo $4,000 (3 tables, 3 exhibitors)

Add-on ___ Additional Tables: $100 each

Add-on ___ Additional Registrations: $150 each

Upgrade Options 3 or 4 to: ___ half-page ad for $100 or ___ Combo $200;
                      ___ full page ad $200 or ___ Combo $350.

Upgrade Option 5 to: ___ full page ad $100 or ___ Combo $200.

Please mail this completed form with the appropriate check payable to AYME to:

Dr. Mark Cannister, Administrator
Association of Youth Ministry Educators
255 Grapevine Road
Wenham, MA 01984

Questions? Please email me at: mark.cannister@gordon.edu